



# **Live Better Louisiana** Your game plan for better health

What: Live Better Louisiana gives OGB Blue Cross and Blue Shield of Louisiana plan members resources to help you better monitor your health, understand your risk factors and make educated choices that keep you healthier. And you can save money on your health insurance premiums.

When: Oct. 1, 2024 - Sept. 30, 2025

**How:** We have partnered with Catapult Health to bring preventive checkups to a site near you. You'll get a Personal Health Report with your results and recommendations on how to improve your health.

1 Make an appointment at www.TimeConfirm.com/OGB or call 1-855-509-1211.

2 Complete your clinic to get the credit.

Who: OGB members with a Louisiana Blue health plan

Live Better Louisiana is sponsored by the Office of Group Benefits and Blue Cross and Blue Shield of Louisiana at no out-of-pocket cost to OGB members.



# **Deadline: Sept. 30, 2025**

# What you need to know:

- $\rightarrow$  If you got your premium credit for a prior year, you will need to earn it again for 2025.
- → To get your checkup, you must be the primary member on a OGB Louisiana Blue plan that is in effect at the time of the checkup.
- → **To get the credit**, you must be the primary member on an OGB Louisiana Blue policy in 2026.

# About the Catapult Health Check-up:

If you are pregnant or if you cannot come to a Catapult Health clinic in person, you can still earn your credit. Visit **www.lablue.com/OGB**, scroll down to OGB Customer Forms. Select and download the Catapult Expectant Mother or Catapult Health Primary Care Provider form. Follow the instructions on the form.

If you are using either form, it must be fully filled out and signed. For the PCP form, results from biometric tests taken between 10/1/2024 and 9/30/2025 must be included. Catapult Health must get your form by Sept. 30, 2025, at 5 p.m. CDT.

If you have any questions about the Live Better Louisiana program, please call Louisiana Blue Customer Service at **1-800-392-4089** or email **OGBhelp@lablue.com**.

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# Live Better Louisiana is OGB's game plan for better health.

LBL offers resources to help you make educated choices, prevent illness and manage any conditions that do appear.





# **Care Management Programs**

Your health is important to us. Our health coaches want to support you in leading a fuller, healthier life. If you have been diagnosed with a serious or long-term health condition, our in-house team of doctors, nurses, social workers, dieticians and pharmacists offers health coaching, prescription incentives, educational materials and caring support.

#### As an OGB plan member, you are automatically enrolled in Population Health Management if you:

- → Are enrolled in one of the Louisiana Blue health plans;
- $\rightarrow$  Do not have Medicare as primary health coverage; and,
- → Have been diagnosed with one or more of these ongoing health conditions: diabetes, coronary artery disease, heart failure, asthma and/ or chronic obstructive pulmonary disease (COPD).

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### **Save Money on Prescriptions**

Copayments for drugs prescribed for treating diabetes, coronary artery disease, heart failure, asthma and COPD are discounted when you participate in disease management services. Ready to join? Call **1-800-363-9159** and speak with one of our health coaches to get started.



# **Prevent Type 2 Diabetes**

OGB offers eligible employees a 16-week online program called Omada\*, designed to help participants lose weight and reduce the risk of developing Type 2 diabetes. Get a personal health coach, a wireless scale and pedometer, weekly online lessons and more. Visit **omadahealth.com/ogb** to learn the criteria and to sign up, if eligible.

\*Omada is a program of Omada Health, an independent company that provides a diabetes prevention program to OGB members.



# **Quit Smoking**

Quitting can be easier with free, confidential support. Call the Louisiana Tobacco Quitline at **1-800-QUIT-NOW** or enroll for free at **www.quitwithusla.org**. Choose phone counseling, web support or both.



# **Get Exclusive Discounts and Deals**

Louisiana Blue brings OGB members deals on select health and wellness products and services through Blue365<sup>®</sup>. Discount offers include low-cost membership to 10,000+ gyms nationwide (with three-month commitment), 15% - 35% off name-brand fitness gear, 10-40% off Davis Vision products and discounts of 20-50% to a network of dentists. Find out more at www.Blue365Deals.com/bcbsla.